

# Esalee

Graphic Designer

esaleeandrade.com

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References + Portfolio available upon request.

## EDUCATION

### University of Houston

Bachelor of Fine Arts Degree in Graphic Design, May 2019

### Whitman College

Bachelor of Science coursework in Geology, 2012–2013

## SKILLS

### Design

Competent in research and concept development for print, branding, identity systems, typography, website, exhibition and environmental design.

### Technical

Proficient in Illustrator, InDesign, Photoshop, Lightroom, After Effects, and XD. Experienced in HTML/CSS, Wordpress, and DIVI. Production and Exhibition Installation.

### Other

Fabrication, vinyl application, screenprinting, intaglio, printmaking, and welding. Fluent in Spanish.

## EXPERIENCE

### Versa Creative, Houston, 2019

*Graphic Designer*

Design full-scale identities and campaigns from concept to completion for retail, real-estate, and corporate industries. Create for print and digital environments with a focus on digital marketing.

### BrightSpot Creative, Houston, 2017–2019

*Intern, Graphic Designer*

Assist in design and ideation of brand identities, business-to-business visual solutions for print and web.

### Rudolph Blume Fine Art/Artscan Gallery, Houston, 2016–2018

*Freelance Gallery Assistant*

### Sculpture Month Houston, 2016

*Event and Marketing Assistant*

## EXHIBITIONS

### IEEE VIS 2018 Arts Program

Berlin, October 23–26, 2018

### UHGD18\*

University of Houston Graphic Design Student Exhibition, MATCH, Houston, May 3–9, 2018

### Beyond Change: Questioning the role of design in times of global transformation

Swiss Design Network Research Summit, Basel City, March 8–10, 2018

### UH School of Art Student Exhibition

Blaffer Art Museum, Houston, Spring 2017, 2018, 2019, Juried

### ENCOUNTER: Meeting Points on Buffalo Bayou, Buffalo Bend Nature Park

Public Installation and Engagement Event Houston, 2018

### ENCOUNTER: Exhibition

Sunset Coffee-Building, Houston, 2018

### UHGD 17, We Are The Next \_\_\_\_.

University of Houston Graphic Design Student Exhibition, Ecclesia, Houston, 2017

## AWARDS/PUBLICATIONS

### SEGD Global Design Honor Award, 2019

Public Installation Winner, Juried

### The Phaistos Project: 45Symbols, 2018

International Winner, Juried

### AIGA Design Loop, Mentee, 2017

### Dean's List, 2015–2017

### ENCOUNTER: Meeting Points on Buffalo Bayou

The Houston Chronicle, Houston Public Media: Arts Insights & UH Moment, Houstonia Magazine, Buffalo Bayou East Sector

## AFFILIATIONS

**AMA** American Marketing Association, Member

**RDA** Rice Design Alliance, Member

**UHGAP** University of Houston Graphic Alumni Partnership, Class of '18 Representative, Member

**GDSA** Graphic Design Student Association, Class of '18 Officer, Member